REP: TEL# 703 528 7800   FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET   HARRIS REPORT FROM REP   NOV1/12 15.25
                  CHANGES   *** WFTV-TV ***

ADV. #   ADV. NAME ISS/AMER. CROSSROADS   REP.#   OFF.# 6556   SALESMAN #

AGY. #   AGY. NAME CROSSROADS MEDIA LLC   BUYER NAME EMILY MILHOAN
                                                      SALES PRSN WA- JOE KNAUER

                66 CANAL CENTER PLAZA, SUITE 555

                ALEXANDRIA, VA 22314

ORDER #   CONTRACT # 6228191   CLASS: NATL.   LOCAL   REGIONAL

PRDCT AMERICAN CROSSROADS   EST#694   COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12   NOV5/12   WK-1

CITY TAX   STATE TAX   CO-OP BILLING NEEDED   DATE NOV1/12 15.25

REP: TO LENA
       FR JULIE
       OKD M10
       PLS CFM, THX 11/1

STA:

CON CM   ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

         AMERICAN CROSSROADS

:LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC :	RATE	: START : DATE :	: END : DATE :	:SPTS: WEEK : : /WK: INVT :	DAYS	:TOTL: :SPTS:
:LINE#: :		: : :		: :	: :	: :		
	AGENCY ADVERTISER CODE =			AGENCY EST# = 694				
	AGENCY PRODUCT CODE =							
64 S	1000P-1100P	30	$4,000.00	11/2	11/2	0	FRI	0
PROGRAM :	20/20							
78 A	1100P-1135P	30	$4,000.00	11/2	11/2	1	FRI	1
PROGRAM :	NEWS							

ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-64 FOR 1 SPOT/WK

```
                                          REP: TEL# 703 528 7800        FAX# 703 528 7880
                                          CREDIT ADVISORY: AGENCY CREDIT RISK !!!
                                          ORDER WORKSHEET   HARRIS REPORT FROM REP       NOV1/12 15.25
                                                           **CHANGES**    *** WFTV-TV ***
```

```
STATION MAKEGOOD OFFERS:                                                              (NOV1/12)
M10  OK'D    BUY#64    MISSED:FRI/1000P-1100P                                  PLS ADVISE.
                       OFFER:FRI/1100P-1135P
                       CMT:WE CAN OFFER
```

:LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC :	RATE	: START :	END	:SPTS: WEEK :	DAYS	:TOTL:
: :LINE#: :		: : :		: DATE :	DATE : /WK: INVT :			:SPTS:
NOV/12 147550.00				NOV2 :	30S	$4,000.00		
				NOV2 :	30S	$4,000.00		

```
                                                          CONTRACT TOTAL    147550.00
                                                          TOTAL SPOTS            65
```

```
MARKET TOTALS $421,571   WFTV 35%    WKMG 19%   WESH 29%   WOFL 15%   WKCF 1%   WRBW 0%   CABL 0%
                                     WOPX 0%    WRDQ 1%    EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE   A-ADD   B-BUY TYPE   C-CANCELLED   DE-DELETE   E-EFF DATES   L-LENGTH   M-MAKEGOOD   N-PROGRAM NAME
P-CLASS,PLAN,SECT   Q-PAID PGM   R-RATE   S-SPOTS PER WEEK   T-TIME   X-LATE   Y-DAYS   Z-COMMENTS   *-MULTIPLE
```